

Name _____

The Influencer's Dilemma

Multiple Choice Questions Answers

1. a) To share unglamorous and ordinary aspects of their life for a week
2. d) They loved it, and engagement on the posts increased.
3. c) Whether to return to their old ways or strike a balance.
4. a) They realized they could strike a balance between glamour and reality.
5. b) Authenticity and balance are important in the influencer world.

