

Name \_\_\_\_\_

## The Influencer's Dilemma

### Short Answer Questions

1. What types of unglamorous and ordinary content did Alex share during the challenge?
2. How did Alex's followers react to the unglamorous content at first, and how did their reaction change over the course of the week?
3. What made Alex decide to strike a balance between sharing glamour and reality in their social media posts?
4. In your opinion, what do you think Alex's anonymous fan wanted to prove or challenge by initiating this contest of authenticity?
5. What do you think the story is trying to convey about social media and influencer culture?

