

Name \_\_\_\_\_

## The Influencer's Dilemma

### Open Ended Questions

1. How might Alex's decision to embrace authenticity and balance in their social media content affect their relationship with their followers and their influencer career in the long run?
2. Discuss the role of humor in Alex's social media challenge and how it contributed to the engagement and popularity of their posts.
3. In your own life, do you think authenticity is important in your online presence, or do you prefer to curate a specific image? Explain your perspective.
4. What do you think are the potential benefits and drawbacks of being a social media influencer, as portrayed in the story of "The Influencer's Dilemma"?

