

Name \_\_\_\_\_

## From Production to Retail: The Journey of Clothing

### Short Answer

1. Describe the purpose of quality control in clothing production.
2. What role do wholesalers play in the clothing supply chain, and why is their role important?
3. Explain why retailers need to understand their target audience's preferences when selecting clothing items.
4. Name at least three pieces of information typically found on clothing labels.
5. How do customers choose clothing items when shopping at retail stores?

