

Name _____

The Colorful World of Lego: From Bricks to Blocks

Short Answer

1. Who founded the Lego company, and in which year?
2. How did the introduction of Lego Minifigures change Lego play?
3. Name one franchise that Lego has partnered with to create themed sets.
4. How is Lego incorporating technology into its products?
5. What is Lego's goal regarding sustainability by the year 2030?

