

Name _____

Mark Cuban: From Rags to Riches

Open-Ended Response Questions

1. Analyze the key turning points in Mark Cuban's entrepreneurial journey, from his early ventures to the sale of Broadcast.com to Yahoo!
2. Discuss the challenges and opportunities Mark Cuban faced during the dot-com boom and how he capitalized on the internet's rapid growth.
3. If you had the opportunity to seek advice from Mark Cuban, what specific business or life-related question would you ask, and why do you think his insights would be valuable?
4. Mark Cuban's ownership of the Dallas Mavericks is more than just a business venture. How has his passion for basketball and commitment to player development contributed to the team's achievements and his legacy?

