

Name \_\_\_\_\_

## The Exciting World of Marketing Managers

### Multiple Choice Questions

1. What is the primary goal of a Marketing Manager?
  - a) Boost sales and increase brand visibility
  - b) Manage finances
  - c) Handle customer complaints
  - d) Conduct market research
  
2. What level of education is typically required to become a Marketing Manager?
  - a) High school diploma
  - b) Associate's degree
  - c) Bachelor's degree
  - d) Master's degree
  
3. Which skill is NOT important for a Marketing Manager?
  - a) Creativity
  - b) Analytical skills
  - c) Cooking skills
  - d) Digital marketing knowledge
  
4. What is one of the key tasks of a Marketing Manager in the afternoon?
  - a) Checking emails
  - b) Attending meetings with the sales team
  - c) Brainstorming creative ideas
  - d) Analyzing customer feedback
  
5. Why are project management skills important for Marketing Managers?
  - a) To make coffee for the team
  - b) To write code for websites
  - c) To oversee multiple projects efficiently
  - d) To create graphic designs

