

Name _____

Meta Platforms: Navigating the Digital Universe

Multiple Choice Questions

1. What was the original name of Meta Platforms?
 - a) Google
 - b) Twitter
 - c) Facebook
 - d) Instagram

2. When was Facebook first launched to the public?
 - a) 2002
 - b) 2004
 - c) 2006
 - d) 2008

3. What is the metaverse, as envisioned by Meta Platforms?
 - a) A virtual space for online shopping
 - b) A digital realm for immersive experiences
 - c) A place for traditional social media
 - d) A new kind of search engine

4. What is one challenge that Meta Platforms has faced over the years?
 - a) Rapid user growth
 - b) Privacy and data security concerns
 - c) Lack of advertising revenue
 - d) Fierce competition from other social networks

5. What is a significant part of Meta Platforms' revenue?
 - a) Hardware sales
 - b) Virtual reality experiences
 - c) Digital advertising
 - d) Online gaming

