

Name _____

Meta Platforms: Navigating the Digital Universe

Short Answer

1. What are two other companies that Meta Platforms acquired over the years besides Instagram and WhatsApp?
2. Why did Meta Platforms rebrand itself to "Meta" in 2021?
3. How does Meta Platforms generate revenue besides advertising?
4. Name one way in which Meta Platforms is investing in emerging technologies.
5. Why is user engagement important for Meta Platforms' success?

