

Name _____

The Web's Money Magic: How Websites Make Dough

Multiple Choice Questions

1. How do websites make money through advertisements?
 - a) By charging visitors for ad views
 - b) By earning a commission for every product sold through ads
 - c) By displaying ads and getting paid by advertisers
 - d) By offering ad-free browsing for a fee

2. What is affiliate marketing on websites?
 - a) Selling the website's products directly to visitors
 - b) Earning money when visitors click on ads
 - c) Promoting products and earning a commission on sales made through referral links
 - d) Offering premium content for a subscription fee

3. Which model involves paying a regular fee to access exclusive website content?
 - a) Subscription
 - b) Donations
 - c) Advertisements
 - d) Affiliate marketing

4. How do some websites make money through sponsorships?
 - a) By selling products directly to visitors
 - b) By charging visitors for exclusive content
 - c) By promoting other brands and products in exchange for financial support
 - d) By relying solely on donations

5. What is the primary way Amazon makes money on its website?
 - a) Donations from loyal customers
 - b) Subscription fees for exclusive content
 - c) Charging sellers a fee for listing their products
 - d) Earning a commission for every visitor's click on ads

