

Name _____

The Web's Money Magic: How Websites Make Dough

Short Answer

1. Give an example of a website that uses the subscription model to make money.
2. How do website owners benefit from affiliate marketing?
3. Explain the concept of crowdfunding as a way for websites to make money.
4. What is the difference between advertisements and sponsorships on websites?
5. Name a popular e-commerce website and explain how it generates revenue.

