

Name _____

The Web's Money Magic: How Websites Make Dough

Short Answer Key

1. (Answers may vary. Example: Netflix offers a subscription model for streaming movies and TV shows.)
2. Website owners benefit from affiliate marketing by earning a commission for each sale made through their referral links.
3. Crowdfunding involves collecting small amounts of money from a large number of people to support a project or website.
4. Advertisements are paid promotional content displayed on a website, while sponsorships involve brands or companies supporting a website in exchange for visibility or promotion.
5. (Answers may vary. Example: Amazon generates revenue by charging sellers fees for listing their products and taking a percentage of each sale made on the platform.)

