

Name \_\_\_\_\_

## The Economics of NFL Football: A Game of Money and Business

### Multiple Choice Questions

1. What is a significant source of revenue for the NFL from television contracts?
  - a) Hundreds of dollars
  - b) Millions of dollars
  - c) Billions of dollars
  - d) Trillions of dollars
  
2. How do NFL teams generate revenue from merchandise?
  - a) Through ticket sales
  - b) By selling food and beverages
  - c) By licensing their brand for merchandise
  - d) By hosting video game tournaments
  
3. What is the purpose of the NFL salary cap?
  - a) To ensure that players earn the highest salaries possible
  - b) To limit the total amount teams can spend on player salaries
  - c) To encourage teams to overspend on player salaries
  - d) To eliminate player salaries altogether
  
4. How does revenue sharing benefit NFL teams?
  - a) It allows larger-market teams to earn more revenue.
  - b) It ensures that smaller-market teams can remain financially competitive.
  - c) It doesn't impact NFL team finances.
  - d) It creates an uneven financial playing field among teams.
  
5. What are some economic benefits for a city hosting an NFL game like the Super Bowl?
  - a) It doesn't have any economic benefits.
  - b) It brings in tourists, creates jobs, and generates revenue for local businesses.
  - c) It causes a decrease in local tourism.
  - d) It has no impact on local businesses.

