

Name \_\_\_\_\_

## The Economics of NFL Football: A Game of Money and Business

### Open-Ended Response Questions

1. Discuss the role of television contracts in the economic success of the NFL. How do these contracts impact the league's overall revenue, and what benefits do they provide to the league and its teams?
2. Explain the concept of the NFL salary cap and its purpose. How does it ensure competitive balance among teams while managing player salaries?
3. Explore the idea of revenue sharing in the NFL. How does this practice promote fairness and financial competitiveness among teams? Provide examples of how revenue sharing works in the league.
4. Describe the various revenue sources related to stadium financing for NFL teams. How do these sources contribute to the financial health of teams, and what investments are made in stadium infrastructure?
5. Analyze the economic impact of hosting an NFL game, such as the Super Bowl, on a host city. What are the tangible and intangible benefits, and how does this event stimulate the local economy?

