

Name _____

Why do Some People Eat Fast Food More Often than Others?

Short Answer Key

1. Busy lifestyles often lead people to choose fast food because it provides a quick and convenient option when they have limited time to cook or dine out.
2. Affordability is a factor that attracts individuals or families to fast food because many fast food items are priced lower than those in sit-down restaurants, making it a cost-effective choice.
3. Accessibility plays a significant role in people's choices when it comes to fast food as it is widely available, with numerous locations, including drive-thrus.
4. Personal experiences may vary, but an example of a craving that influenced a decision to eat fast food could be a sudden desire for a cheeseburger and fries.
5. An example of an effective fast food marketing or advertising strategy could be a limited-time offer promotion that creates a sense of urgency among customers.

