

Name _____

Nathan Fielder: The Comedy Architect

Open-Ended Response Answer Key

1. Nathan Fielder's background in business likely influenced his comedy style by providing him with a unique perspective on marketing and consumer behavior. His ability to see humor in everyday situations, combined with his business acumen, led to the creation of "Nathan for You," where he used unconventional marketing strategies to generate laughter and help struggling businesses.
2. Nathan Fielder challenged societal norms through his comedy by taking on controversial and unconventional projects, such as launching a coffee shop with a controversial name or creating fake viral videos. He likely chose to do so to highlight the absurdities and contradictions in society and to provoke thought and laughter.
3. One example of Nathan Fielder's elaborate pranks that could be considered a form of performance art is when he organized a fake art gallery opening. He convinced art experts and critics to attend the event, where he displayed amateur artwork created by children. The prank blurred the lines between art, authenticity, and deception, engaging viewers in a thought-provoking and humorous experience.
4. Nathan Fielder's comedy style can be described as deadpan, absurd, and boundary-pushing. His willingness to challenge societal norms, his use of unconventional marketing strategies, and his ability to see humor in everyday situations are key elements of his comedy. These elements are significant because they set him apart as a comedian who pushes the boundaries of traditional comedy and creates thought-provoking humor.

