Name _____

## Bill Simmons: The Voice of Sports Podcasting

**Multiple Choice Questions**

1. What was Bill Simmons' first big break in sports media?
    a) He played professional basketball
    b) He won a sports championship
    c) He was hired by The New York Times
    d) He started The Boston Sports Guy blog

2. Why did Bill Simmons' blog become popular?
    a) He only wrote about basketball
    b) He was the only sports writer in Boston
    c) His writing style was fun and different
    d) His articles were very short

3. What is The Ringer?
    a) A basketball team
    b) A sports network Simmons created
    c) A sports competition
    d) A podcast made by ESPN

4. Why did Bill Simmons leave ESPN?
    a) He wanted to start his own company
    b) He wanted to become a basketball player
    c) He didn't like writing anymore
    d) ESPN went out of business

5. What company bought The Ringer?
    a) ESPN
    b) Apple
    c) Spotify
    d) The NBA

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