

Name _____

The Magic of Numbers: How Population and Demographics Shape Supply and Demand

Multiple Choice Questions

1. How does population growth affect demand for goods and services in a town?

- a) It has no impact on demand.
- b) It decreases the demand for products and services.
- c) It increases the demand for various products and services.
- d) It only affects the demand for luxury items.

2. What role do demographics play in shaping demand?

- a) Demographics have no influence on demand.
- b) Demographics determine the prices of products.
- c) Different age groups and characteristics impact demand for specific products and services.
- d) Demographics only affect the supply of goods.

3. If a town experiences a decline in its young adult population, how might this affect demand?

- a) It will lead to an increase in demand for childcare services.
- b) It will result in a decrease in demand for schools and family-oriented businesses.
- c) It will have no impact on demand.
- d) It will increase the demand for luxury goods.

4. How can income levels influence demand for products and services?

- a) Higher income levels lead to a higher demand for affordable housing.
- b) Higher income levels increase the demand for luxury cars and designer clothes.
- c) Lower income levels lead to a higher demand for gourmet restaurants.
- d) Income levels have no impact on demand.

5. Why do businesses monitor population and demographic changes?

- a) To determine the weather in different regions.
- b) To predict the stock market.
- c) To adapt their products and services to meet shifting consumer needs.
- d) To decide on the color schemes for their advertisements.

