

Name \_\_\_\_\_

## The Magic of Numbers: How Population and Demographics Shape Supply and Demand

### Short Answer

1. How might an increase in the number of senior citizens in a neighborhood affect the demand for certain products and services?
2. Can you give an example of how changing lifestyle choices can influence the demand for a specific product?
3. Explain how businesses might adapt to meet the needs of a growing population in a town.
4. What are some factors that businesses consider when choosing the location of their stores or services based on demographics?

