

Name _____

Shaping Public Image: A Day in the Life of a Publicist

Short Answer

1. What educational background is often pursued by aspiring publicists?
2. Name one key skill required for publicists when reaching out to media outlets.
3. How do publicists contribute to their clients' success during red carpet events?
4. Can you explain why effective crisis management is crucial for publicists?
5. What are some rewarding aspects of being a publicist, despite the challenges?

