

Name \_\_\_\_\_

## Fashion Shows and Runways: A Showcase of Style

### Multiple Choice Questions

1. What is one of the primary reasons for fashion shows and runways?
  - a) To set trends
  - b) To sell clothing directly to the public
  - c) To showcase clothing in stores
  - d) To manufacture clothing
  
2. How do fashion shows contribute to brand promotion?
  - a) By directly selling clothing to the audience
  - b) By generating media coverage and public attention
  - c) By offering discounts on clothing
  - d) By displaying clothing in retail stores
  
3. Who attends fashion shows to assess and purchase clothing for their stores?
  - a) Fashion enthusiasts
  - b) Fashion designers
  - c) Buyers and retailers
  - d) Fashion models
  
4. What role do fashion shows play in the creative process of designers?
  - a) They limit the creativity of designers.
  - b) They serve as a platform to share artistic expressions.
  - c) They discourage designers from experimenting with new ideas.
  - d) They force designers to copy existing trends.
  
5. What do fashion shows create around a designer's work?
  - a) Disinterest
  - b) Confusion
  - c) Excitement and anticipation
  - d) Criticism

