

Name _____

Raising Funds for a Brighter Tomorrow: How NGOs Secure Financial Resources

Open-Ended Response Questions

1. Imagine you are leading a fundraising campaign for an NGO. Describe a creative fundraising event you would organize and explain how it would help raise funds and engage the community.
2. In your opinion, which fundraising method is the most effective for NGOs, and why? Provide reasons to support your answer.
3. Research and identify an NGO that has successfully secured corporate sponsorships for its initiatives. Describe the partnership and its impact on the organization's work.
4. Discuss the ethical considerations that NGOs should keep in mind when seeking funding from corporations and government agencies.

