

Name _____

Sega: From Blue Sky Dreams to Gaming Innovations

Multiple Choice Questions

1. What was Sega initially known as when it was founded in the 1940s?
 - a) Sega Enterprises
 - b) Standard Games
 - c) Sonic Co.
 - d) Nintendo

2. Which Sega console introduced Sonic the Hedgehog as its iconic mascot?
 - a) Sega Saturn
 - b) Sega Dreamcast
 - c) Sega Genesis
 - d) Sega Master System

3. What marketing campaign highlighted the rivalry between Sega and Nintendo in the early 1990s?
 - a) "Play It Loud"
 - b) "Sonic's Speed Showdown"
 - c) "Genesis does what Nintendon't"
 - d) "Blue Sky Dreams"

4. Which Sega console was known for pioneering online gaming features?
 - a) Sega Genesis
 - b) Sega Saturn
 - c) Sega Dreamcast
 - d) Sega CD

5. How has Sonic the Hedgehog's popularity extended beyond video games?
 - a) Through the "Yakuza" series
 - b) By becoming an iconic pop culture figure
 - c) By winning multiple gaming awards
 - d) By leading Sega's hardware division

