

Name _____

The Social Media Circus: A Rollercoaster Ride through Society

Open-Ended Response Answer Key

1. (Possible answer) Social media has allowed me to stay connected with friends and family who live far away. I can share updates and communicate with them regularly, which wouldn't have been as convenient without social media.
2. (Possible answer) Social media played a significant role in the Arab Spring protests in 2010-2011. Platforms like Facebook and Twitter were used to organize protests, share information, and raise awareness about the movement, ultimately leading to political changes in several countries in the Middle East.
3. (Possible answer) Responsible use of social media involves being mindful of the content we share, fact-checking information before sharing it, and treating others with respect online. We should also set limits on screen time and take breaks from social media to maintain a healthy balance in our lives.
4. (Possible answer) Social media has allowed businesses and brands to reach a larger and more targeted audience. They can use platforms like Instagram and Facebook to showcase their products, interact with customers, and run targeted advertising campaigns to boost sales and brand visibility.

