

Name _____

Steve Ballmer: The Billionaire Business Leader

Short Answer Key

1. Steve Ballmer showed an early interest in mathematics and technology, which influenced his choice of a degree in applied mathematics and economics at Harvard University. This educational background prepared him for a career in the tech industry.
2. During Steve Ballmer's leadership, Microsoft developed the Windows operating system, Microsoft Office suite, and expanded into various software and hardware products, including the Xbox gaming console and cloud computing services.
3. Steve Ballmer's energetic leadership style was known for motivating employees and fostering a competitive spirit at Microsoft. He was often seen as a passionate advocate for the company's products and vision.
4. Microsoft faced challenges, including antitrust investigations by the U.S. government and competition from other tech giants. The company addressed these challenges through legal settlements and by adapting to changing market dynamics.
5. Steve Ballmer's shift toward philanthropy and ownership of the Los Angeles Clippers demonstrates his commitment to giving back to society and his diverse interests.

