

Name \_\_\_\_\_

## The Magic of Collecting and Storing Data in Big Data Systems

### Open-Ended Response Questions

1. Imagine you work for a retail company. Explain how data collected from customer feedback surveys can be valuable for the company's growth and improvement.
  
2. Provide an example of a real-life situation where the collection and storage of data in Big Data systems played a significant role in solving a problem or making a discovery.
  
3. Discuss the importance of data transformation in the data processing phase of Big Data systems and how it contributes to meaningful analysis.
  
4. In what ways can the process of collecting and storing data in Big Data systems benefit individuals in their daily lives?

