

Name \_\_\_\_\_

## Fashionable Choices: Who Decides What's in Style?

### Short Answer Key

1. Fashion shows are events where designers showcase their latest clothing collections. They are significant in setting the tone for upcoming fashion trends by displaying new designs and styles to industry insiders and the public.
2. Celebrities can influence fashion trends by wearing specific styles or brands, which can lead to increased demand for those clothing items. Their choices matter because they have a wide fan following and media coverage, making their fashion choices highly visible.
3. Fashion bloggers and influencers impact the fashion world by sharing their unique style preferences, showcasing clothing items, and offering fashion advice on platforms like Instagram, blogs, and YouTube. They can introduce and popularize trends among their followers.
4. Retailers play a role in shaping fashion trends by selecting and stocking specific clothing items in their stores. They can introduce and promote certain styles, making them accessible to consumers.
5. Cultural and historical influences can affect fashion trends by inspiring designers and influencing the themes, colors, and styles in fashion collections. For example, historical eras or cultural movements can inspire retro or vintage fashion trends.

