

Name \_\_\_\_\_

## Tricky Tactics: How Tobacco and Vaping Companies Target Teenagers

### Short Answer

1. How do social media platforms contribute to the marketing of tobacco and vaping products to teenagers?
2. What is the significance of menthol marketing in attracting young consumers to smoking?
3. Why is understanding the power of peer pressure important in resisting the influence of tobacco and vaping companies?
4. How can awareness of marketing tactics help teenagers make informed choices about their health?
5. What steps can be taken to address the issue of deceptive health claims made by tobacco and vaping companies?

