

Name _____

Tricky Tactics: How Tobacco and Vaping Companies Target Teenagers

Open-Ended Response Questions

1. Discuss the impact of flavors on the appeal of vaping to young people, and explain why flavors can make it easier for teenagers to start and continue vaping.
2. Explain the role of peer pressure in the decision of some teenagers to smoke or vape, and provide strategies that young people can use to resist such pressure.
3. Share your thoughts on the importance of banning menthol-flavored cigarettes to protect youth, especially in communities of color.
4. Imagine you are creating a public awareness campaign to educate teenagers about the marketing tactics of tobacco and vaping companies. What messages and strategies would you use to effectively convey this information and empower young people to make healthy choices?

