

Name _____

Tricky Tactics: How Tobacco and Vaping Companies Target Teenagers

Multiple Choice Answer Key

1. b) Music, fashion, and rebellion
2. c) Flavors mask the taste of nicotine and make vaping more appealing.
3. c) They glamorize smoking and vaping through ads and collaborations with influencers.
4. c) To make them look like trendy accessories
5. b) Vaping is a harmless alternative to smoking.

