

Name _____

Larry Page & Sergey Brin: The Creators of Google

Short Answer Key

1. They wanted to make it easier for people to find useful information on the Internet.
2. They wanted a name that represented a large amount of information, and "Google" comes from "googol," a very large number.
3. They had to convince investors to support them and compete with bigger search engines.
4. Gmail, Google Maps, YouTube, or Google Chrome (any two).
5. They wanted to focus on new projects while letting others manage Google.

