

Name _____

Susan Wojcicki: The Woman Who Led YouTube



Susan Wojcicki is a well-known technology leader who helped build Google and later became the CEO of YouTube. She is one of the most influential women in the tech industry and has helped shape how people watch and share videos online.

Early Life and Education

Susan Wojcicki was born on July 5, 1968, in Santa Clara, California, USA. She grew up in a family that valued education and creativity. Her mother was a teacher, and her father was a professor at Stanford University. As a child, Susan loved reading, writing, and problem-solving. She was also interested in computers and

technology. She studied history and literature at Harvard University but later became fascinated with business and technology. She went on to earn degrees in economics and business from UCLA and UC Santa Cruz.

Helping Build Google

After finishing college, Susan started working in technology and marketing. In 1998, she rented her garage to two young inventors, Larry Page and Sergey Brin, who were creating Google. She was one of the first people to see their vision and soon joined Google as their 16th employee. At Google, Susan worked on many important projects. She helped develop Google Ads, which allowed businesses to advertise on the internet. This helped Google grow into one of the biggest companies in the world.

Becoming the CEO of YouTube

In 2006, Susan helped Google buy YouTube, a website where people could upload and watch videos. She saw that video-sharing would become very popular and convinced Google that YouTube was the future. In 2014, Susan Wojcicki became the CEO (Chief Executive Officer) of YouTube. Under her leadership, YouTube grew into one of the most popular websites in the world. She introduced features like YouTube Kids, which made the platform safer for children, and YouTube Premium, which lets users watch videos without ads.

Challenges and Achievements

Leading YouTube was not always easy. Susan had to deal with challenges like keeping YouTube safe from harmful content and managing millions of users worldwide. She also worked hard to support video creators, helping them earn money by making content. Despite the challenges, Susan made YouTube a place where people could learn, create, and share ideas. Today, millions of people use YouTube every day for entertainment, education, and communication.

Legacy and Influence

In 2023, Susan stepped down as the CEO of YouTube to focus on her family and other projects. However, her impact on the tech world remains strong. She showed that hard work, creativity, and leadership can help anyone succeed. Susan Wojcicki's story is an inspiration to young people, especially girls, who dream of working in technology. She proved that anyone can make a difference in the digital world.