

Name _____

Unveiling the Tools and Technologies of Big Data Analytics

Open-Ended Response Questions

1. Imagine you work for an e-commerce company. How could the use of Big Data Analytics tools and technologies benefit the company? Provide at least two potential advantages.
2. Discuss a real-life scenario where Big Data Analytics played a crucial role in solving a problem or making a significant discovery.
3. Explain the importance of data visualization in Big Data Analytics and how it aids in decision-making.
4. How can individuals apply the principles of Big Data Analytics in their daily lives to make better decisions?

