

Name \_\_\_\_\_

## Transparency and Accountability: The Cornerstones of NGO Operations

### Short Answer Key

1. NGOs can maintain open communication with stakeholders by providing regular updates through newsletters, reports, and social media. They can also hold meetings or workshops to engage with stakeholders directly.
2. Involving beneficiaries in decision-making processes ensures that projects meet local needs, are culturally sensitive, and have a greater chance of success. It also empowers the community and builds trust.
3. A code of conduct and ethical guidelines help maintain a culture of integrity within the organization by setting clear expectations for behavior, ethical fundraising, and decision-making.
4. An annual report provides a comprehensive overview of an NGO's activities, achievements, challenges, and financial status. It serves as a public record of the organization's transparency and accountability efforts.
5. NGOs can ensure ethical fundraising practices by being truthful in their appeals, avoiding misleading tactics, respecting donor privacy, and disclosing potential conflicts of interest. This is important to maintain trust with donors and the public.

