

Name _____

The Three Magical Types of Data Analytics

Multiple Choice Questions

1. What does Descriptive Analytics focus on?
 - a) Predicting the future
 - b) Understanding the past and present
 - c) Providing step-by-step guidance
 - d) Building models and algorithms

2. What is the primary goal of Predictive Analytics?
 - a) Summarizing data
 - b) Understanding current situations
 - c) Making predictions about the future
 - d) Providing a step-by-step guide

3. How does Prescriptive Analytics differ from Predictive Analytics?
 - a) It focuses on understanding past and present data.
 - b) It helps make predictions about the future.
 - c) It suggests the best course of action to achieve a specific goal.
 - d) It uses historical data to build models.

4. Which type of Analytics is compared to reading a history book?
 - a) Predictive Analytics
 - b) Prescriptive Analytics
 - c) Descriptive Analytics
 - d) Historical Analytics

5. Why are all three types of Data Analytics important?
 - a) They help you understand the past and present but are not useful for the future.
 - b) They work together to provide valuable insights and make informed decisions.
 - c) Only Predictive Analytics is essential for businesses.
 - d) Descriptive Analytics is the most crucial type.

