

Name _____

How Do Fast Food Chains Decide Where to Build Their Restaurants?

Open-Ended Response Questions

1. Discuss the challenges and benefits of choosing a location near a competitor for a fast food chain. Provide examples to illustrate your points.
2. Imagine you are a fast food chain executive planning to open a new restaurant in a densely populated urban area. Describe the key factors you would consider in selecting the ideal location and the potential challenges you might encounter.
3. Reflect on the impact of zoning laws on the availability and accessibility of fast food restaurants in different neighborhoods. How can zoning laws influence the restaurant choices available to residents?
4. Share your thoughts on the importance of fast food chains adapting to local preferences and culture. How can this approach benefit both the restaurant and the community it serves?

