

Name _____

Lights, Camera, Action: Starting Your Own YouTube Channel

Multiple Choice Questions

1. What is the importance of choosing a niche for your YouTube channel?
 - a) It helps you create content that others want.
 - b) It guarantees instant success.
 - c) It doesn't matter; you can cover any topic.

2. What is the first step to setting up your YouTube channel?
 - a) Creating content
 - b) Choosing a niche
 - c) Creating a Google account

3. What is the purpose of optimizing your video titles, descriptions, and tags?
 - a) To make your videos more visually appealing
 - b) To ensure your videos are funny and entertaining
 - c) To improve your videos' visibility in search results

4. Why is consistency important in maintaining a YouTube channel?
 - a) It ensures your videos are perfect.
 - b) It helps build a loyal audience.
 - c) It guarantees monetization.

5. What is a way to engage with your audience on YouTube?
 - a) Ignoring comments and messages
 - b) Responding to comments and interacting on social media
 - c) Posting videos sporadically

