

Name _____

Lights, Camera, Action: Starting Your Own YouTube Channel

Short Answer

1. What should your channel's branding, including channel art and logo, reflect?
2. What are some examples of equipment and software you might need for your YouTube channel?
3. How can you monetize your YouTube channel?
4. What does SEO stand for, and why is it essential for your YouTube videos?
5. How can engaging with your audience benefit your YouTube channel?

