

Name _____

Lights, Camera, Action: Starting Your Own YouTube Channel

Open-Ended Response Questions

1. Describe the steps involved in creating a Google account and setting up a YouTube channel.
2. Explain why it's essential to research and plan your content before starting your YouTube channel.
3. Share a few tips for improving video quality when you're just getting started with basic equipment.
4. Discuss the challenges you might face when trying to build a loyal audience for your YouTube channel and how you can overcome them.

